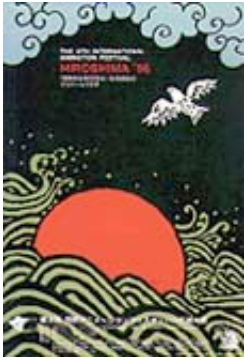


Hiroshima'96 coming soon



By Takashi Namiki

The 6th International Animation Festival in Hiroshima is coming. Mr. Raoul Servais became Honorary President. This festival has been held every other year. But the organizers cut the budget, and they are likely to hold neither the screening of conspicuous works nor the special event which is very interesting. It is no wonder that people outside of Hiroshima have become to lose interest. But it is true that there are not many chances to see animation films from all over the world like this festival. It will be a good screening if we elaborate the scheme more. I will write some suggestions here for the member of the committee!

1. Make the records of the festivals before. They make the record of each festival, but I think they should also make the booklet to tell the achievement the festival has done.
2. Show Japanese films! They should change their idea that animation films abroad are better than the ones of Japan. They should be shown with English subtitle at the main hall.
3. Do the management we can understand clearly. It is OK for them to have so many organizations. But then I cannot understand why the decisions are made only by the festival director. I do not hate the director being self-opinionated at all although I do not like herself. But if so, I think they do not need those organization and should clarify that she decided everything.
4. Advertise in more effective way. Their advertisement is not as good as that of the festivals abroad. They should send the news letter more often, make a nice bulletin for visitor at the festival, and make the Web page in the Internet. They can do it because even ANIDO has the Web page. They also need to reorganize the address files. They were sending the news letter to Mr. Yasuji Mori who passed away 4 years ago. I cannot believe them, if they do not know he passed away. I got the first news letter this year the other day, and believe or not, they only sent me one English version. Hey, I am willing to cooperate for the advertisement! They could send me 100 of them so that I could hand out a lot of people. Don't they know that ANIDO is much bigger organization than ASIFA-JAPAN? Or members of the organizing committee do not want to advertise? I am becoming sulky! Oh, I also want to tell them that it is not effective to have a drinking party at Annecy. They should make more beautiful news letter instead of wasting money there.
5. The members of the organizing committee should join more festivals held all over the world. They should send the stuff for the advertisement to not only Annecy but also Zagreb and Cardiff. Needless to say, they should send the members who have worked for a long time. Each members should have responsibility for one's work and clearly show what is done by who. It may be difficult for the

public office to do, though.

6. Show the world what Japanese animation is like.

It is difficult to attract the people abroad without having the event to show Japanese animation these days. We should have more pride in and respect for Japanese animation. Even if they were not intelligent enough to hold a special program on Yasuji Mori, they could, at least, invite the staff from "Nadie", "Neon Genesis Evangelion" or maybe, "GAMERA" to give a lecture. It would be a good idea if they could advertise Japanese animation in English. And also, those from all over the world must wonder why there is not a special program on Mr. Takahata or Mr. Miyazaki, who seem to cooperate only with foreign festivals. Of course, it is committee members' fault, too since they don't respect them as much as they say they do...

7. Make the charge for the shop space cheaper.

250 thousands yen is too expensive for the shop space! I think they should make it cheaper so that a lot of Anime fan can join and enjoy there.

I have stated a lot of suggestion as above, but I will continue in the next number, too, because I love International Animation Festival in Hiroshima too much!!!
